

# Invitation to Sponsor



# ROWDY ROOSTER

& Disc Golf Tournament

**Friday, May 3, 2024  
through  
Sunday, May 5, 2024**



# Event Details



Rowdy Rooster is a new event that takes place on the picturesque grounds of Steppingstone Farm Museum. The festival is a celebration of art, music, and disc golf. The festival has something for everyone, whether you are a seasoned disc golfer, an art lover or a music enthusiast.

The festival is held over three days and features a variety of events, including a disc golf tournament, art workshops, live music performances, and food and drink vendors. The disc golf tournament is one of the highlights of the festival and is set to attract some of the best players in the area. The art workshops will showcase the work of local and regional artists. Visitors can purchase or make unique pieces of art to take home with them. The live music performances feature a diverse range of genres from country to rock to blues.

The festival is a family-friendly event. There are plenty of activities for children, including mini disc golf. Pets are also welcome!

## Art

The art festival promises to be an exciting event for art enthusiasts of all ages. With a focus on plein air painting, visitors will get the opportunity to witness artists in action as they create beautiful works of art right before their eyes. In addition to this, the festival will feature various art workshops where attendees can learn different techniques and skills from experienced artists.



For those looking to purchase art pieces, vendors will be present showcasing and selling their artwork. This will be a great opportunity to acquire unique and beautiful pieces from local artists.

Furthermore, the festival will also host a student competition, providing a platform for young and upcoming artists to showcase their talents. This will allow students to gain recognition and exposure, and possibly even secure opportunities to further their art careers.

## Music



Attendees can expect a vibrant and engaging experience at Rowdy Rooster. With local and regional artists showcasing their work throughout the three-day event, visitors will have the opportunity to discover and appreciate the creative talent of the region. The festival's music lineup promises to be particularly exciting, with a variety of genres represented and talented musicians taking the stage. Whether you're a fan of rock, country, folk or blues, there's something for everyone at this festival.

## Disc Golf

The disc golf tournament promises to be an exciting event for both seasoned players and newcomers to the sport. The 18 holes are spread across 50 acres of beautiful, preserved state park land, making for a challenging and picturesque course. Participants will have the opportunity to

showcase their skills in various contests, such as the putting contest, EDGE SkillShot, and longest aloft. The tournament will feature two days of daytime disc golf, and two rounds of glow disc golf, adding an extra level of excitement to the competition. And for those who excel in their play, there is the grand championship to strive for.

Everyone is welcome, whether or not they have played disc golf before. This event is focused on fun, community involvement, and celebrating Harford County.

## What is Disc Golf?

Disc golf is played much like traditional golf. Instead of a ball and clubs players use a flying disc, or Frisbee®. The sport was formalized in the 1970's, and shares with "ball golf" the object of completing each hole in the fewest number of strokes (or, in the case of disc golf, fewest number of throws). A golf disc is thrown from a tee area to a target which is the "hole". The hole can be one of a number of disc golf targets; the most common is called a Pole Hole® an elevated metal basket. As a player progresses down the fairway, he or she must make each consecutive shot from the spot where the previous throw has landed. The trees, shrubs, and terrain changes located in and around the fairways provide challenging obstacles for the golfer. Finally, the "putt" lands in the basket and the hole is completed. Disc golf can be enjoyed by people of all ages, regardless of economic status.



Courtesy of: "A Guide to Disc Golf from the PDGA." [Professional Disc Golf Association](http://www.pdga.com/introduction?s=2d38dcccde135f325998bfcfce9230c13).

17 Jan. 2011 <<http://www.pdga.com/introduction?s=2d38dcccde135f325998bfcfce9230c13>>

## Why Should I Sponsor?

The event is organized by Steppingstone Farm Museum, Havre de Grace Arts Collective and Fallston Flyers Disc Golf. It is a collaboration by these three non-profits to create an event that appeals to our diverse community. As our area's first festival of this variety, it creates a unique opportunity to local businesses. Sponsoring this event will market your brand to a diverse population. Your business will be a pillar in the first year of what will be a major cornerstone event in area.



## Benefits the Steppingstone Farm Museum (SFM).



In 1970, an association of volunteers were formed that created the Steppingstone Museum, a registered 501(c)3 nonprofit. In 1978, Steppingstone Museum Association was moved to its present location at the Land of Promise on Quaker Bottom Road within Susquehanna State Park. The museum is housed on 23 acres with 23 buildings. SFM is operated by a small staff and volunteers. It has hosted tens of thousands of visitors through the years. SFM's mission is to preserve and interpret the rural heritage of Harford County, MD. They provide educational tours,

volunteer opportunities, site rentals, festivals and community events. SFM maintains a website at [www.steppingstonemuseum.org](http://www.steppingstonemuseum.org) and a Facebook page at [www.facebook.com/SteppingstoneMuseum](http://www.facebook.com/SteppingstoneMuseum)

### Key Facts

- SFM is the home to an estimated 15,000 artifacts, 8 historical trades, and 3 historically registered buildings, all geared toward the rural heritage of Harford County, MD.
- SFM is not only the stewards of the above-mentioned artifacts, but also one of the last preserved portions of the Land of Promise tract, the Gilman Paul Property, and the Foard Blacksmith shop.
- SFM is a family-oriented Museum. 80% of all of their events are family friendly.
- 20,000 patrons enjoy and partake in SFM events throughout the year.



**As a small nonprofit that is not directly funded by the County or State, we count on many revenue streams such as donations, fundraising events, rentals and grants. Your support is vital so SFM can continue operating and maintaining a key piece of Harford County's heritage!**

# *Rowdy Rooster Fest & Disc Golf Tournament*

## **Sponsorship Rewards**

<b>SPONSOR LEVEL</b>	<b>REWARD</b>
<b>Event Sponsor (\$1,000)</b>	<ul style="list-style-type: none"> <li>• Logo or name listed on event T-shirt and marketing materials</li> <li>• Name displayed on event website</li> <li>• Booth at event</li> <li>• Ability to place your marketing banners/signs at the main stage and around festival grounds</li> </ul>
<b>Spotlight Sponsor (\$500)</b>	<ul style="list-style-type: none"> <li>• Name listed on event T-shirts</li> <li>• Name displayed on event website</li> <li>• Booth at event</li> <li>• Ability to place your marketing banner/sign at the pavilion/food court</li> </ul>
<b>Tee Sponsor (\$250)</b>	<ul style="list-style-type: none"> <li>• Logo listed on a disc golf tee sign</li> <li>• Name displayed on event website</li> </ul>
<b>Partner Sponsor (\$100)</b>	<ul style="list-style-type: none"> <li>• Name displayed on event website</li> </ul>
<b>Other Sponsor (any amount, gift cards, merchandise donation, etc.)</b>	<ul style="list-style-type: none"> <li>• Depends on the combined total of donation (See levels above)</li> <li>• All donations valued at \$25 or more will be displayed on event website</li> </ul>

**All prospective sponsorships should be submitted by March 22, 2024**

**Questions?**

**Contact Brian May at (484) 663-9504 or Haley Strong at (410) 939-2299**

**Email: [information@steppingstonemuseum.org](mailto:information@steppingstonemuseum.org)**

**We would love to sponsor the *Rowdy Rooster Fest & Disc Golf Tournament*:**

- Event Sponsor**                      **\$1,000**
- Spotlight Sponsor**                      **\$500**
- Tee Sponsor**                              **\$250**
- Partner Sponsor**                      **\$100**
- Other Sponsor**                      \_\_\_\_\_  
**(any amount, gift cards, merchandise donation, etc.)**

**All prospective sponsorships should be submitted by March 22, 2024**

Please indicate your company's level of sponsorship below. This form must be returned with your payment. Submitted copies will be honored as a written commitment, but original must be received at least 20 days prior to event.

**Company Name:**

\_\_\_\_\_

**Contact Name:**

\_\_\_\_\_

**Address:**

\_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Website and/or social media:** \_\_\_\_\_

**Signature:**

\_\_\_\_\_

**Send completed form to:**

Steppingstone Farm Museum  
461 Quaker Bottom Road  
Havre de Grace, MD 21078  
[information@steppingstonemuseum.org](mailto:information@steppingstonemuseum.org)  
410-939-2299

**Payment:**

- Credit card and electronic form can be found at: [www.steppingstonemuseum.org/rowdyroostersponsor](http://www.steppingstonemuseum.org/rowdyroostersponsor)
- Enclosed is a check made payable to:  
**Steppingstone Museum Association, Inc.**

If you would like to take advantage of the opportunity to display your company's name and logo on our website, please send an approved company logo in .jpg or .pdf format to [information@steppingstonemuseum.org](mailto:information@steppingstonemuseum.org)